



# HAUTE COUTURE COFFEE

*"Coffee purists don't know what they are missing until they've tried a cup of Fonté's exquisite coffee."*

*BostonHerald.com*

*"Strictly Roast-to-Order"*

*"Exceptional Cup Quality"*

*"Benchmark of Excellence"*

## MICRO COFFEE ROASTER

*Serious chefs live and die by the plates they put out. In the final moments, the dessert and coffee need to be better than great. The coffee will be the last thing the customer remembers. If the coffee is phenomenal, the customer walks out the door with the feeling that the entire experience was exceptional. The opposite can be true as well.*

*The same concept applies to a guest at a hotel. Fine hotels are in the business of delighting their clientele right down to the last detail – including the coffee. And they should be concerned about the coffee! Today, coffee drinkers are highly sophisticated and will pay well to enjoy that simple pleasure every single day. With even fast-food retailers upping the ante with better coffee, it is critical for finer establishments to set the bar higher in all they offer - especially with their coffee.*

*Luxury hoteliers and chefs have a thousand things to focus on to create the best experience for their guests. When it comes to coffee, you can leave everything to Fonté. We make sure your guests have an exceptional experience.*

*Paul Odom*  
Founder Fonté Coffee Roaster

## Haute Hotels & Restaurants:

St. Regis

Four Seasons

Peninsula

Wynn Las Vegas

Montage Resort & Spa

Chateau Marmont

Le Parker Meridien

Kor Group (Viceroy, Avalon)

Sanctuary at Camelback Mountain

Crush Restaurant, Seattle

Uptown Espresso, Seattle

Fred's at Barney's, New York

AOC, Los Angeles

Alcove Café & Bakery, Los Angeles

Michael Mina Group

Dinex Group, Daniel Boulud

Hillstone Restaurant Group

*The Peninsula, Chicago, IL: "The room itself was a model of intelligent planning and luxury."*

*New York Times; "Number 1 Hotel in the US," Travel & Leisure 2006*

*The Cloister, Sea Island, GA: "Sea Island has long been regarded as the grand dame of American Resorts."*

*Alfred W. Jones III CEO; Travel & Leisure's World's Best Hotels*

*Montage Resort & Spa, Laguna Beach, CA:*

*"Designed down to the pens by the telephones, the rooms here have all the luxuries..."*

*Travel & Leisure; CN Traveler Gold List 2006; Travel & Leisure World's Best Spas*

*Wynn Las Vegas, NV: "Steve Wynn, the hotelier and casino owner, reportedly spent \$2.7 billion to build his dream resort, which opened April 28 (2005). That's about a million dollars for each of its 2,716 rooms."*

*New York Times; Mobil 5 star; AAA 5 Diamond Rating*

## AWARDS

Best Micro Coffee Roaster in Seattle, *NW Palate Magazine*  
Client Uptown Espresso – Best Latte in Seattle, *Seattle Weekly*

*"We reveled in the rich aroma and concentrated flavor of Fonté Micro Roaster's signature AA Blend, only to discover we were tasting the decaffeinated version. Their caffeinated coffees are just as impressive."*

*Chicago Tribune*

## Haute Chef Quotes:

*"Fonté Coffee's robust flavors are really delicious, but the best part is getting the coffee fresh shipped within 24 hours of being roasted. Their unique roast-to-order philosophy enables us to serve the best quality coffee possible to our customers."*

*Chef/Owner Suzanne Goin, Lucques Los Angeles, CA;  
James Beard Award Winner 2006 Best Chef California*

*"We take great care in sourcing the best and freshest ingredients for our cuisine. Our guests are always delighted by Fonté Coffee's complex aroma and beautiful full-roast flavor."*

*Chef Chuck Wiley, Hotel Valley Ho, Scottsdale, AZ;  
One of "The Ten Best New Chefs" by Food & Wine Magazine*

*"I take pride in serving the very best to my guests. Fonté's commitment to excellence is second to none and gives me a confidence that I want from all aspects of the dining experience."*

*Chef and owner Jason Wilson, Crush Restaurant, Seattle, WA;  
2006 Food & Wine Magazine's Best New Chefs*

